

# PANORAMAPUNKT

EVENTLOCATION | VIEWPOINT | EXHIBITION | CAFÉ





## PANORAMAPUNKT

### BERLIN'S HOTTEST EVENT LOCATION

Welcome to PANORAMAPUNKT at Potsdamer Platz 1, a unique location in Berlin for exclusive events, receptions and get-togethers at the highest level – located 100 meters above the city, our facilities turn every occasion into an unforgettable experience.

Accessible by the fastest elevator in Europe, equipped with floor-to-ceiling windows, a 360° panoramic view, a sun deck and a flexible gastronomic and technical infrastructure the PANORAMAPUNKT on the 24<sup>th</sup> and 25<sup>th</sup> floor of the Kollhoff Tower allows events of all kinds – indoor for up to 200 people, with outdoor areas up to 500 people.

Our outdoor areas make your guests feel even closer to the pulsing city. Enjoy an exclusive dinner or a sundowner to the city's most spectacular sunset on our sun deck – with a view of almost all of Berlin's famous sights.

On the following pages you will find first information about our spaces. We would be happy to invite you to get to know them better at a personal viewing appointment – please contact us!



## A CAPITAL VIEW

- Brandenburg Gate
- TV-Tower
- Holocaust Memorial
- Philharmonie
- Haus der Kulturen der Welt
- Reichstags Building
- Bellevue Palace
- Sony Center
- City Hall
- Berliner Cathedral
- Teufelsberg
- and many more...

## HISTORIC HIGHLIGHTS – EXPERIENCE THE WHOLE CITY AT A GLANCE





## EVENTLOCATION (24th floor)

- Panoramic view through floor-to-ceiling windows
- Access by the fastest elevator in Europe
- Exhibition „VIEWS OF BERLIN at Potsdamer Platz“
- 150sq m Indoor-/  
180sq m Outdoor Area
- Rentable in partial areas
- Standing receptions for up to 200 Pax
- Seated dinner for up to 80 Pax
- Completely furnished Café
- Smoking area outdoor

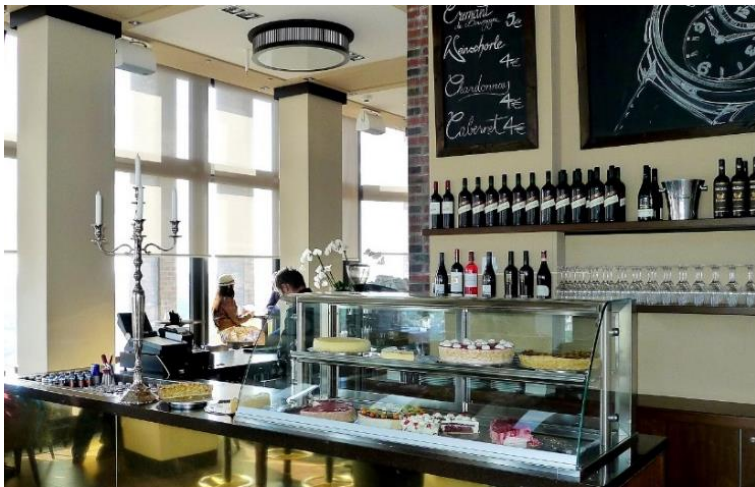




## EVENTLOCATION

Regular seating in daily operation:

- 50 coffee chairs
- 21 bar stools
- 7 coffee tables, angular
- 8 coffee tables, round
- 9 standing tables, round





## EVENTLOCATION

Impressions; Event with standing reception, mixed seating

- Capacity with mixed seating inside 170 Pax
- Capacity with outdoor terraces 250 Pax – 500 Pax





## EVENTLOCATION

Impressions; Events with seated dinner

- T shape with 30 seats
- Tables from 10 to 70 seats

Caterer Cooperation with

- Sellin & Friends
- Berlin Cuisine
- Blauer Hummer
- Hyatt

You are also welcome to bring your own caterer.





## EVENTLOCATION

Impressions; Events with seated dinner

- Round tables with 8-10 seats, covered with slipcovers and candelabra decorations
- Capacity max. 70 Pax





## EVENTLOCATION

Impressions; presentations,  
interviews, speeches

- Capacity max. 50 Pax





## EVENTLOCATION

Impressions; DJ / Liveband

- Suspended acoustic ceiling
- Sound system with various media connections





## EVENTLOCATION

Impressions; Free Wedding ceremony - a secular one alternative to the church wedding ceremony

- unique and individual
- wedding speaker
- lovely decoration
- wedding party



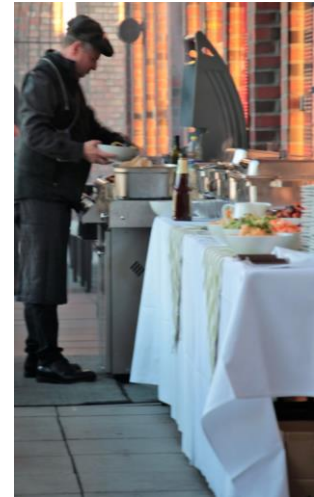


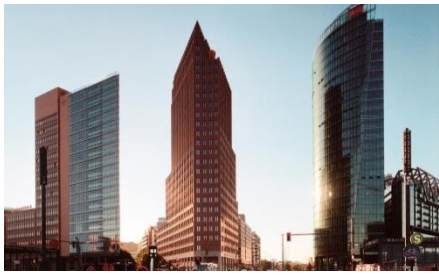
## EVENTLOCATION

Impressions; Balcony on the 24th Floor

- Weatherproof
- Smoking Area
- BBQ

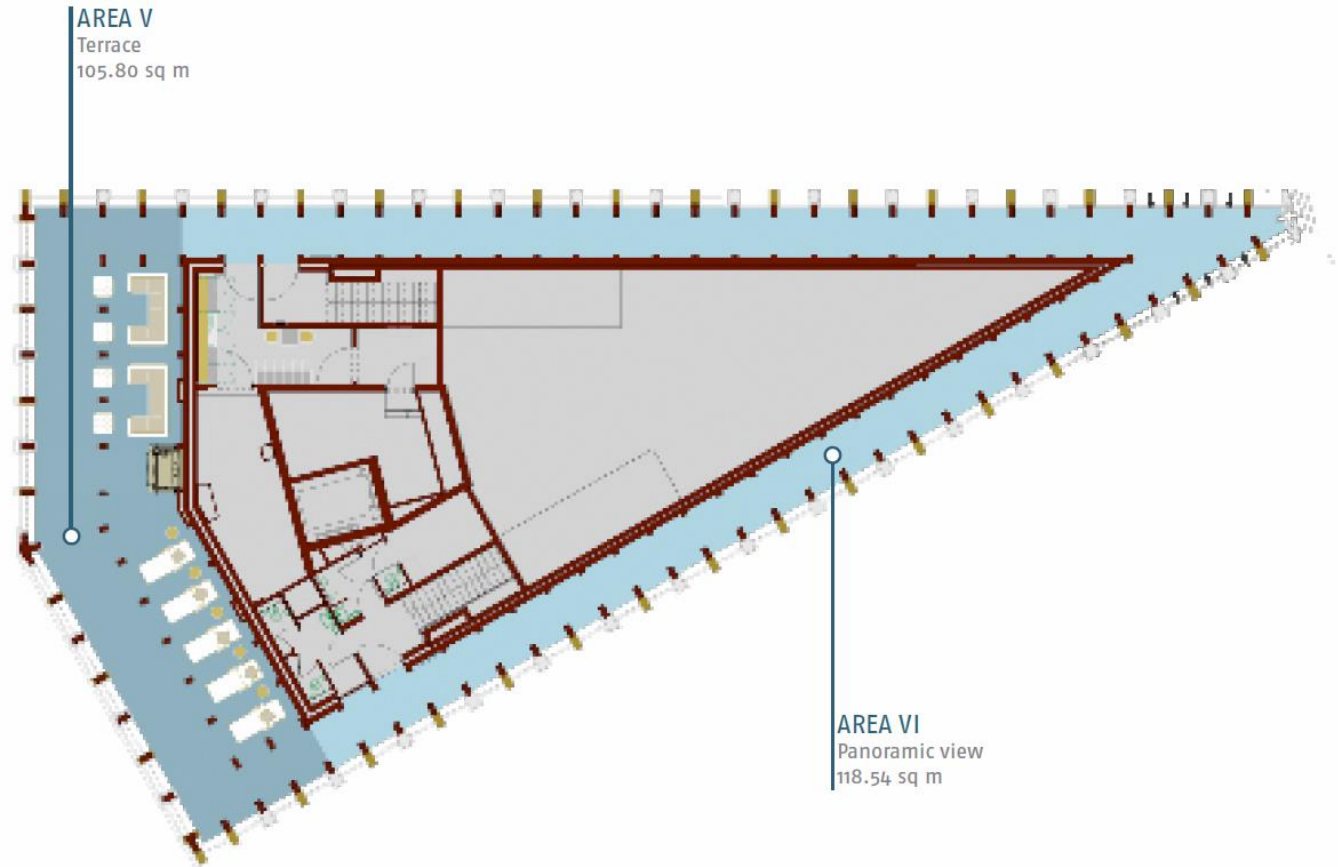
The Highlights of Berlin close enough to touch.





### EVENTLOCATION (25th floor)

- Panoramic view over the whole of Berlin
- 230sq m outdoor area, incl. tour
- Standing reception up to 200 Pax
- Seated Dinner up to 30 Pax
- Dump waiter to 24th floor

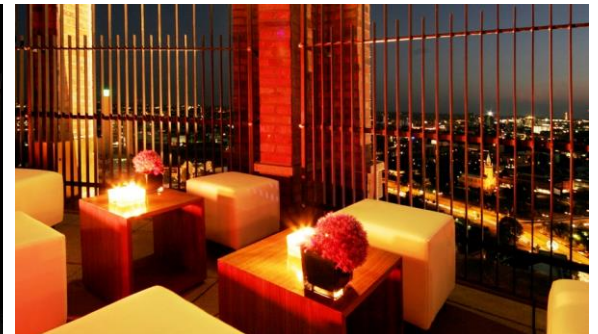
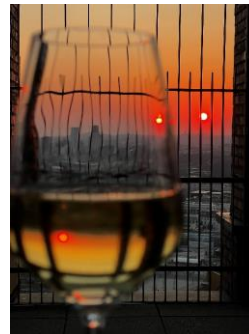




## EVENTLOCATION

Impressions; Roof terrace on the 25th floor

Experience the most beautiful sunsets with the best views over Berlin.

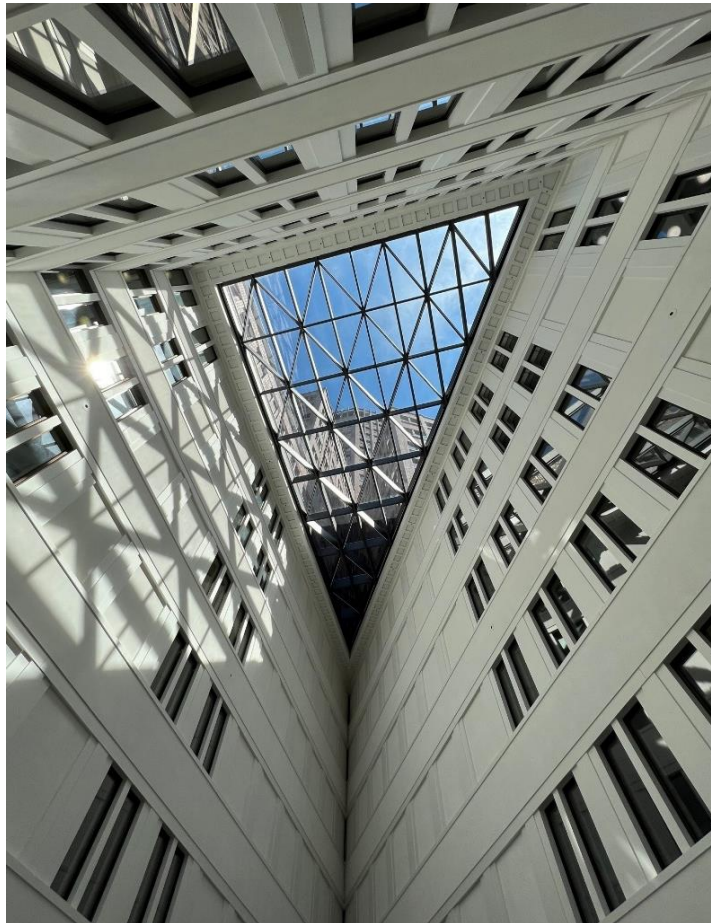




## EVENTLOCATION (1th floor)

Impressions; Event in the atrium of the Kollhoff Tower

- capacity for 200 Pax
- Panel Discussions
- Lectures with Screen
- Interviews
- Press Conferences





**SO FAR ALREADY TRUSTED US:**

- Michelin
- Berlinale
- Glashütte Uhrenbetrieb
- Nestlé Deutschland AG
- Springer
- Raue PartmbB
- Apple
- KPMG
- Heineken Deutschland GmbH
- Deutsche Bahn AG
- Pfizer
- u.v.m.



**MANY THANKS!**



## CONTACT

Panorama Punkt GmbH  
Potsdamer Platz 1  
10785 Berlin

Telefon: +49 30 25 93 70 80  
E-Mail: [event@panoramapunkt.de](mailto:event@panoramapunkt.de)

Web: [www.panoramapunkt.de](http://www.panoramapunkt.de)

YOU ALSO TRUST US – YOUR EVENT ABOVE THE ROOFTOPS OF BERLIN – CONTACT US

