

EVENTLOCATION

BMW Park

R U D I S E D L M A Y E R S P O R T H A L L E

Dauerkarten Eingang ↓

1

2

3

4

BMZ

24

BMW PARK

BMW Park, located at Munich's Westpark, is much more than the sporting home of the Bayern basketball team. It is one of the most historic halls in Germany - and at the same time one of the most extraordinary sports & event locations in Munich.

Be a host yourself at BMW Park and enchant your guests with an event experience of a special kind.

Together with our partners, we will be happy to create an unforgettable event concept for you and are already looking forward to your inquiry!



WE POWER JOY. TOGETHER.
#WEPOWERJOY

tipico
6:07

tipico
6:07

MAGENTA SPORT

BIGREDS T MA

FCBAYERNBASKETBALL.COM

#WEBALLTOGETHER

#WECARETOGETHER

WE POWER JOY.

WE POWER JOY. TOGETHER.

INDOOR HALL



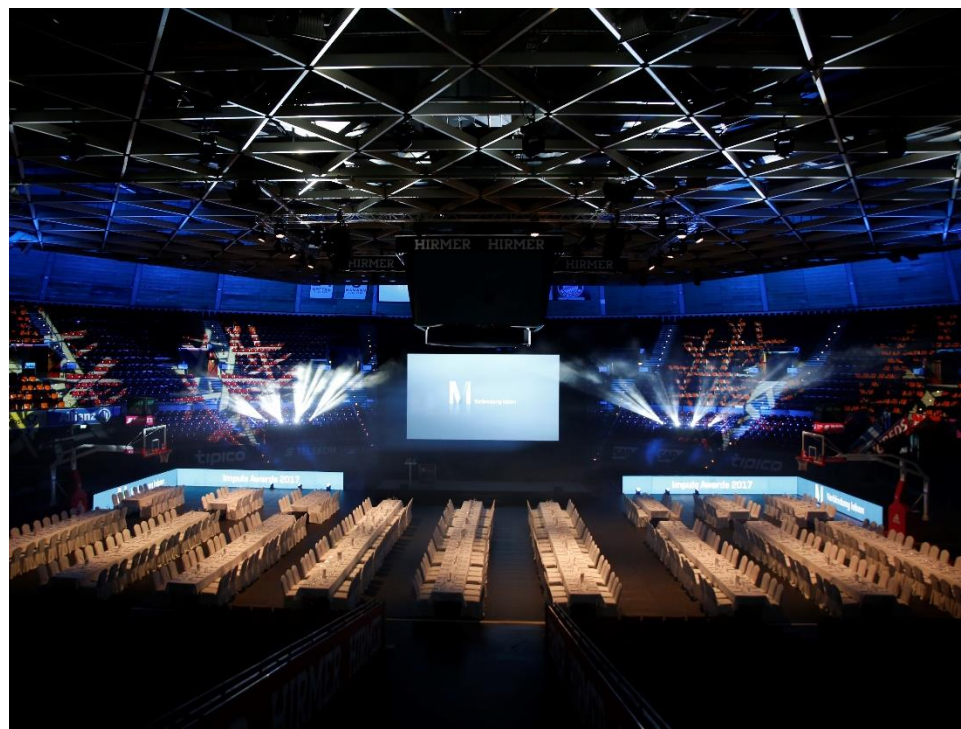




INDOOR HALL & FOYER

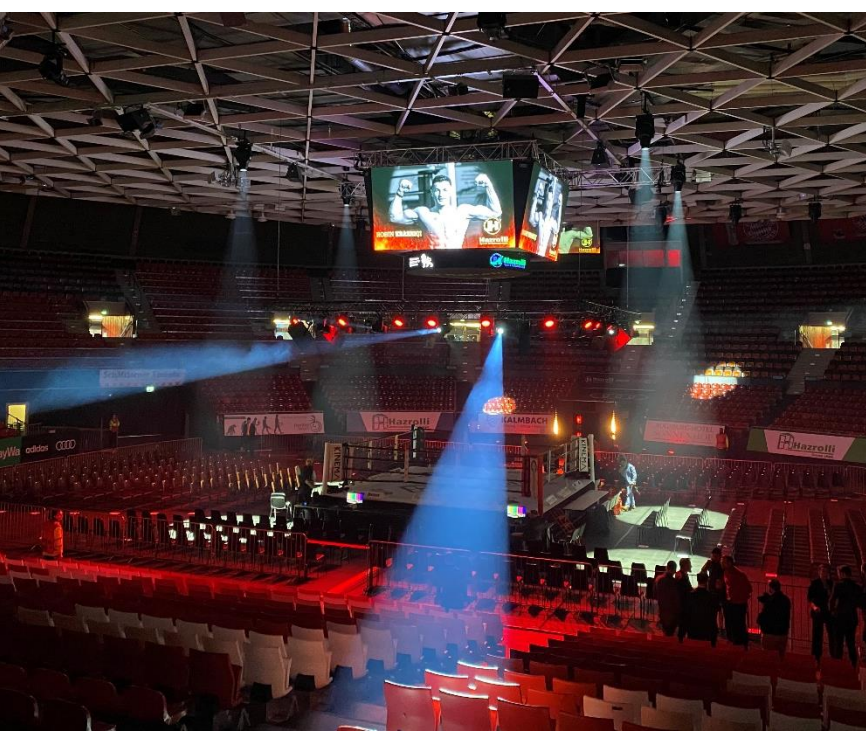
THE HEART OF THE BMW PARK -
FOR INDIVIDUAL EVENTS IN A UNIQUE
ATMOSPHERE

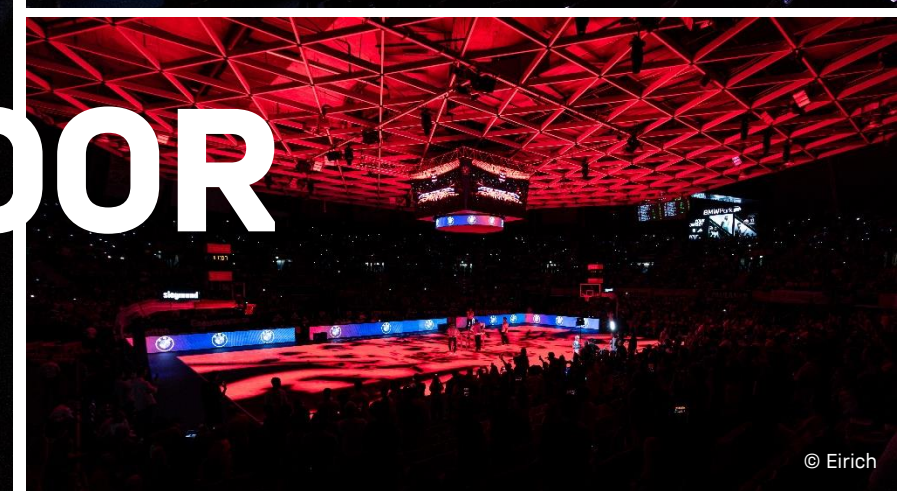
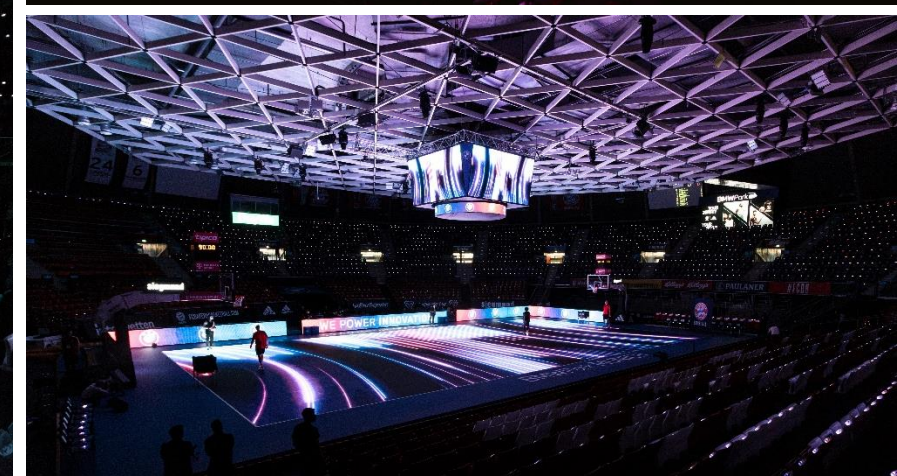
FACTS

- 360° BACKDROP
- 600 M² PLAYABLE LED GLASS SURFACE
- EXISTING EVENT TECHNOLOGY WITH STATE-OF-THE-ART LED CUBE
- FOYER & CIRCULATION WITH F&B STATIONS AND PRESENTATION AREAS
- DIRECT ACCESS TO THE BMW PARK VIP LOUNGE



	INDOOR HALL FOYER	2.500 335
	MAX. NUMBER OF PERSONS	6791
	BANQUET	1000





ASB LED GLASSFLOOR

FACTS ON REQUEST

BMW PARK VIP LOUNGE





BMW PARK VIP LOUNGE

MODERN MEETS HISTORIC - THE PERFECT ROOM CONCEPT FOR SUCCESSFUL EVENTS

FACTS

- NEW YORKER LOFT-STYLE
- SEATING: BANQUET & HIGH TABLES
- LIVE-COOKING STATIONS & LOUNGE CORNER WITH PRIVATE BAR
- 105 INCH DISPLAY & 8 SCREENS
- SEPARATE ENTRANCE AREA WITH FIXED WARDROBE
- DIRECT ACCESS TO THE INDOOR HALL



	LOUNGE	690
	MAX. NUMBER OF PERSONS	520
	BANQUET	300

BMW PARK BUSINESS LOUNGE

FC BAYERN MÜNCHEN
BUSINESS & BEER
BUSINESS LOUNGE

BMW PARK BUSINESS LOUNGE

FOR EXCLUSIVE EVENTS IN A FEEL-GOOD
ATMOSPHERE

FACTS

- MODERN BUSINESS LOUNGE AMBIENCE
- ROOM IN ROOM CONCEPT
- SEATING: BANQUET TABLES
- CATERING AREA WITH BUFFET & BEVERAGE COUNTER
- INTEGRATED CONFERENCE TECHNOLOGY
- SEPARATE ENTRANCE AREA WITH SMALL FORECOURT OUTSIDE

	LOUNGE	168
	MAX. NUMBER OF PERSONS	105
	BANQUET	80





siegmund FC BAYERN BASKETBALL BMW Park

A large red wall behind the desk is covered with a grid of various sponsor logos including Allianz, REWE, siegmund, BayWa, and others.

@fcbayernbasketball fcbayernbasketball.com #FCBB #WeBallTogether

PABLO LASO

Social media icons for Twitter, YouTube, Instagram, and LinkedIn are visible above the desk.

Several bottles of beer and Coca-Cola are placed on the desk.

A BMW logo is visible on a laptop screen on the right side of the desk.



BMW PARK MEDIA CENTER




BMW PARK MEDIA CENTER

IDEAL FOR SMALLER EXCLUSIVE MEETINGS
AND WORKSHOPS IN A SPORTY-AUTHENTIC
FLAIR

FACTS

- PRESS CONFERENCE PODIUM
- SEATING: CONFERENCE TABLES & CHAIRS
- AVAILABLE CONFERENCE EQUIPMENT
- ANTEROOM WITH CATERING AREA & ACCREDITATION COUNTER
- SEPARATE ACCESS

	LOUNGE ANTEROOM	46 33
	MAX. NUMBER OF PERSONS	40
	PARLIAMENTARY	24

EVENT MODULES

Make your event something special and integrate our additional event modules into your supporting program.

We have the perfect highlights for you!

- Basketball training session on the court
- Exclusive guided tour of the hall
- Visit of a basketball game
- Speaker and moderation
- Appearance of mascot Ben & cheerleaders
- Meet & Greet with FCBB officials
- Integration of LED cubes & LED boards
- Opening of merchandise store
- Transfer with the team bus

and much more








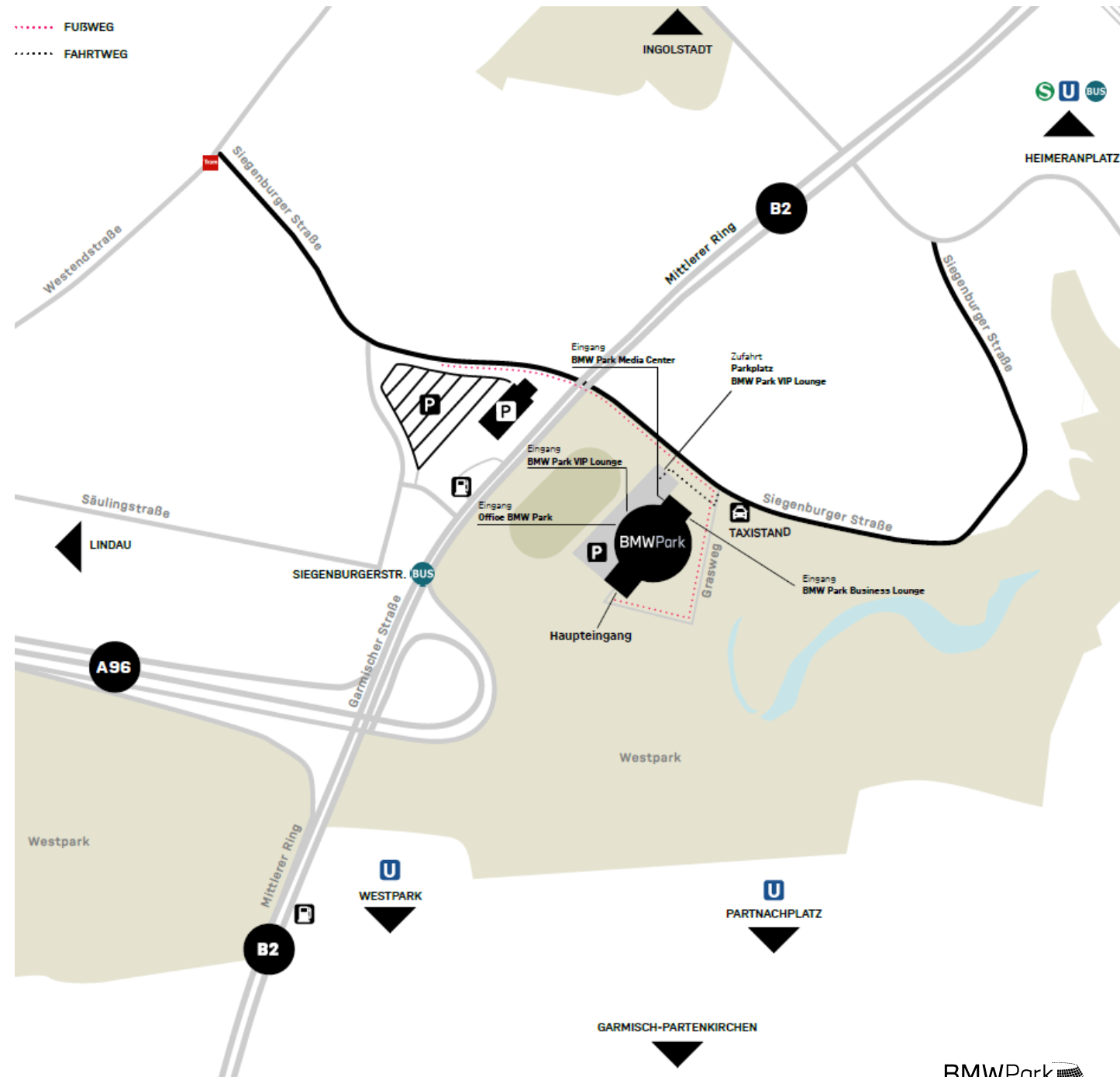
YOUR WAY TO US

BMW Park is conveniently located in the southwest of Munich city center, directly on the Mittlerer Ring, close to the freeway access to the A96 in the direction of Lindau.

Parking facilities

- exclusive parking lot with 60 parking spaces on the premises
- nearby parking garage with 800 parking spaces for rent
- parking spaces for buses & trucks available

	Station „Heimeranplatz“	1,4 km
	Station „Siegenburgerstraße“	200 m
	Central Station Munich	4,5 km
	Airport Munich	42 km
	City Center Munich	5,5 km



OUR PARTNER

With our long-standing, exclusive partners, we have renowned companies at our side that will turn your event in the BMW Park into a unique experience with a lot of heart and passion.

The logo for Käfer, featuring the word "Käfer" in a stylized, red, cursive font.

"A passion for quality - this is the motto under which our long-standing partner Feinkost Käfer - one of Germany's most respected caterers since 1930 - provides all catering services at the BMW Park."

The logo for WBLT, featuring the letters "WBLT" in a bold, black, sans-serif font, with "EVENT + MEDIA" in a smaller, black, sans-serif font below it.

Event Technology - Media Production - Exhibition & Set Construction
WBLT EVENT + MEDIA, the all-round support for events in the BMW Park, with its own content agency and media production

BMW Park

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We are looking forward to your inquiry!

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BASKETBALL